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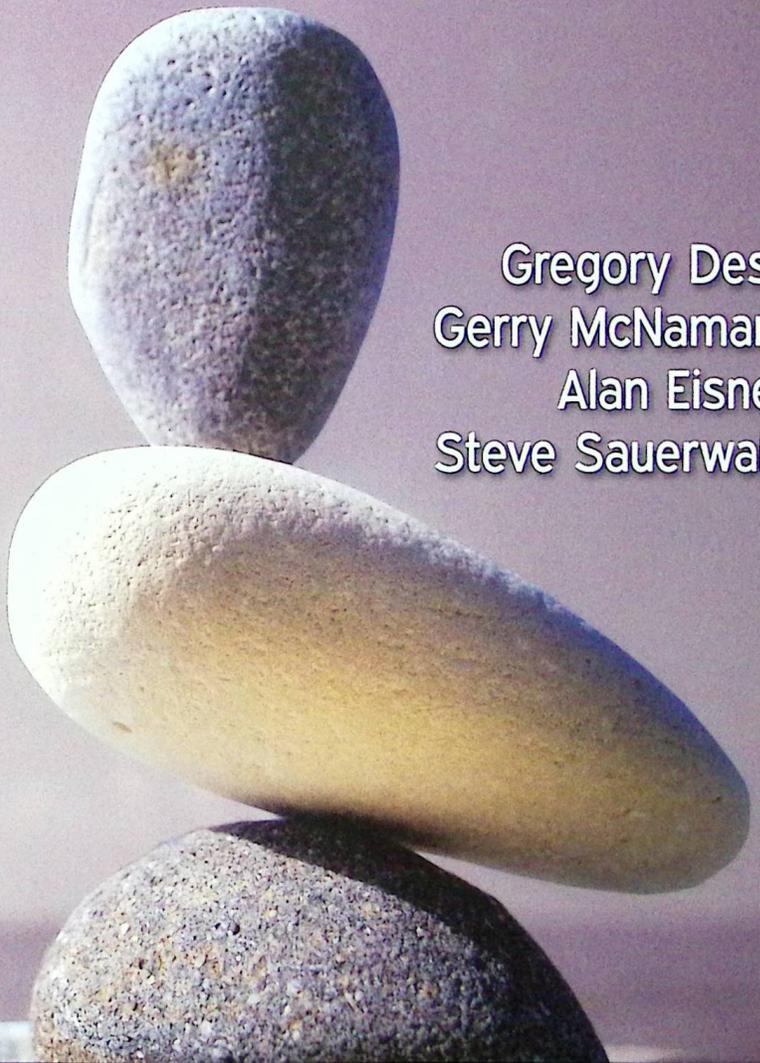
# STRATEGIC MANAGEMENT

Creating Competitive Advantages

eleventh edition

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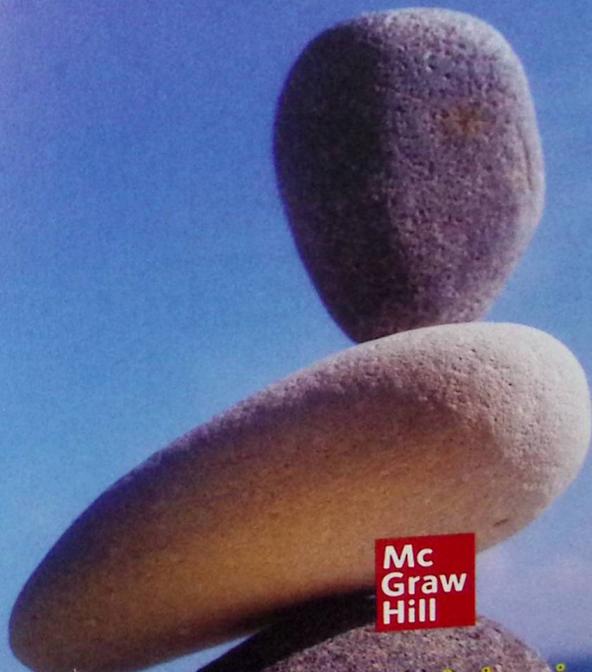
**STEVE SAUERWALD**

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